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Substitute for form 1449A/PTO				Complete if Known	
 <p style="text-align: center;">SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT BY APPLICANT</p> <p style="text-align: center;">(use as many sheets as necessary)</p>				Application Number	10/632,335
				Filing Date	August 1, 2003
				First Named Inventor	Johnathan P. Tann, et al.
				Group Art Unit <u>2178</u>	Not yet assigned
				Examiner Name <u>QUELA</u>	Not yet assigned
				Attorney Docket Number	13552.4003
				Sheet	1

[illegible][illegible]

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS			
Examiner (initials)	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	1.	"About Disk Marketing", www.discmarketing.com	
	2.	"Open AdStream® - Overview and Cookie Targeting Module", www.247realmedia.com	

Examiner Signature	DOCSOC1:141178.1 	Date Considered	10/31/05
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**SUPPLEMENTAL
INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(use as many sheets as necessary)

Application Number	10/632,335
Filing Date	August 1, 2003
First Named Inventor	Johnathan P. Tann, et al.
Group Art Unit	2179
Examiner Name	HERNDON, HEATHER R
Attorney Docket Number	13552.4003

U.S. PATENT DOCUMENTS

Examiner Initials	Cite No. ¹	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publications of Cited Documents MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code ²			
<i>[initials]</i>	AA	5923884		Peyret, et al	07-13-1999	
<i>[initials]</i>	AB	6157917		Barber, et al	12-05-2000	
<i>[initials]</i>	AC	6405362		Shih Yung-Ho, et al	06-11-2002	
<i>[initials]</i>	AD	US2003/140230		De Jong, et al	07-24-2003	

FOREIGN PATENT DOCUMENTS

Examiner Initials	Cite No. ¹	Foreign Patent Document			Name of Patentee or Applicant of Cited Document	Date of Publications of Cited Documents MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		Office ³	Number ⁴	Kind Code ⁵				
<i>[initials]</i>	BA	EP	1304702		Matsushita Electric Industrial Co.	04-23-2003		
<i>[initials]</i>	BB	WO	03/034267		360 Degree Web, Inc.	04-24-2003		

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS

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10/31/05

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